

Meet Shannon

Shannon Parris is an **innovative management consultant** who equips leaders to realize their visions and achieve their goals.

With nearly **a decade of experience** working in nonprofits and small businesses, Shannon brings a **practical, holistic approach** that prepares clients to **grow sustainably**.

Approach

Shannon's approach **blends strategic insight with practical guidance** to enable clients to boost their capacity and **reach ambitious goals**.

She believes that **great leaders aren't born** - they're trained, networked, and partnered to level up.

Shannon is a strategic partner who creates **custom-built, process-driven roadmaps** so clients can boost their capacity, resolve complex issues, and do the hard work of changing the world.



Services



Activate your
strategies



Optimize your
operations



Measure & maximize
your impact



Foster equitable
environments



Pilot new products
& programs



Empower effective
collaboration

Sample Solutions

Activate Your Strategies

- Strategic Action Plans
- Organizational Design
- Brand Positioning & Market Strategy
- Change Management

Optimize Your Operations

- Capacity & Resource Audits
- Resource Navigation
- Technology Integration
- Process Optimization

Measure & maximize Your Impact

- Standard Operating
- Procedures Cost-Benefit Analysis
- Key Metrics Identification
- Financial Forecasting

Foster Equitable Environments

- Accountability Charts
- Leadership Coaching
- Staff Recruitment & Onboarding
- HR Policies & Procedures

Pilot New Products & Programs

- Program Design & Implementation
- Partnership Development
- Product Roadmaps
- Financial Modeling

Empower Effective Collaboration

- Meeting Facilitation
- Stakeholder Engagement & Alignment
- Project Dashboard Creation
- Decision-Making Process Improvement

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